

Contents

Articles

- Exploring the Phases and Measuring the Effectiveness
of Social Innovations Waved During Coronavirus
(COVID-19) Pandemic: Implications from India 113
Esrafil Ali, Madhusmita Malik and Sharvani Satpathy
- Influence of Personality Type on Investment Preference
and Perceived Success as an Investor 147
Aniruddha S. Rao and Savitha G. Lakkol
- Revisiting the Impact of NPAs on Profitability,
Liquidity and Solvency: Indian Banking System 167
Preeti Sharma, Bhakti Bhushan Mishra and Sachin Kumar Rohatgi
- Understanding Family Business Internationalisation:
A Systematic Literature Review with Thematic Lenses 181
Akansha Gupta and Amit Kumar Dwivedi
- To Study and Explore the Adoption of Green Logistic Practices
and Performance in Manufacturing Industries in India 207
Ajit M. Maurya, Bhushan Padval, Madhurendra Kumar and Ashish Pant
- A Bibliometric Analysis on Business and Management Research
During COVID-19 Pandemic: Trends and Prospects 233
Anshu Rani and Pavithra Salanke